

# FRAIM

Presented by: ©ICTV

**TRAINING PROGRAM**

**3 - 6 OCTOBER 2022**

[fraim.ictv.com.au](http://fraim.ictv.com.au)

# WELCOME TO FRAIM

The ICTV board and staff acknowledge and thank the Arrernte people for allowing us to hold the Festival of Remote Australian Indigenous Moving-Image (FRAIM) on their beautiful lands here in Alice Springs—Mparntwe.

We welcome all delegates, trainers and mentors attending and thank you for travelling the immense distances across remote Australia, from the north, the centre, and from east to west, to be here this week.

This is the second time that FRAIM has been run by ICTV as a biannual event in Alice Springs. The idea of running a dedicated video festival has its roots in the very first remote 'film' festival which was held in Walungurru (Kintore) in 1998. As the Indigenous media sector in remote Australia has evolved and grown, the ICTV board identified the need for a new dedicated event to support all those who contribute videos to ICTV. Where would be without you?

The ICTV television service relies almost entirely on voluntary contributions from organisations like PAKAM and the many video-makers living in remote communities who are producing content by themselves or as part of youth programs, art centres, schools, language centres, radio stations, ranger programs and more.

*The FRAIM logo is based on an artwork by Adam Gibbs Tjapaltjarri © the artist licensed by Aboriginal Artists Agency Ltd courtesy of Papunya Tula Artists.*

FRAIM has been developed to support and celebrate this broad contributor group and to create a framework on which to build a stronger and more viable sector. It combines workshops, forums, screenings and the ICTV Video Awards (which ICTV ran from 2010 to 2016 as part of the Remote Media Festival). The awards present an opportunity to give back to our contributor groups by acknowledging your efforts in strengthening culture and language, and in affirming the viability of Indigenous lives in remote Australia.

Our hope is that this second FRAIM not only strengthens the networks of Indigenous video-makers working in remote areas of Australia, but also inspires those same video-makers to return to their communities to create inspiring content.

We usually only get to speak to you by phone or via email, so it is always great to see you all here in person. We hope you enjoy your week with us.

ICTV would also like to thank and acknowledge the state, territory and federal governments along with the many other supporters and partners who have made FRAIM possible.

**- The ICTV and FRAIM Team**

# ABOUT ICTV

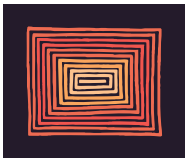
ICTV is a not-for-profit public company limited by guarantee and managed by an Indigenous Board of Directors. We deliver cultural and community video content to remote Aboriginal and Torres Strait Islander communities around Australia, and beyond.

Our members are made up of Indigenous Australians living in remote areas of Australia, and our content is created for, and by, Indigenous Australians living in these areas.

ICTV enables the sharing of cultural stories, song and dance, language and essential information through two accessible platforms—the ICTV television service and the on-demand, internet-based service, ICTV Play. We also produce and support the production of video content in remote communities.

## WHO TO TALK TO AT FRAIM

Purple T-shirts – Delegates



Pink T-shirts – Trainers and Mentors



Black ICTV T-shirts – ICTV and Other Support Staff



(talk to us if you need anything)

## IMPORTANT INFORMATION

### PHONE NUMBERS

**ICTV:** 1800 013 653

**ICTV:** 0488 311 838

**Congress:** (08) 8951 4400

**Hospital:** (08) 8951 7777

**Police:** (08) 8951 8823

**Alice Springs Taxi:** (08) 8952 1877

### ADDRESSES

**Discovery Caravan Park**  
25 Palm Pl, Ross NT 0870

**Desert Knowledge Precinct**  
475 South Stuart Highway,  
Alice Springs NT 0870

#### ICTV

ICTV, 10b Wilkinson St,  
Ciccone NT 0870

#### Alice Springs Cinema

Todd Plaza, 11 Todd St,  
Alice Springs NT 0870

#### Royal Flying Doctor Service Cafe

8/10 Stuart Terrace,  
Alice Springs NT 0870

### EMAIL

[fraim@ictv.com.au](mailto:fraim@ictv.com.au)

[info@ictv.com.au](mailto:info@ictv.com.au)



*Henry Augustine from PAKAM, FRAIM Workshops 2019*

### **OPENING NIGHT DINNER**

**Monday 3 October**

**6:00pm – 9:30pm**

**The Royal Flying Doctor Service Cafe**

The Opening Night Dinner provides an opportunity for delegates to meet each other and register for the conference. Beginning at 6pm at the Royal Flying Doctor Service Cafe, this is a fully catered event with local musicians.

### **FRAIM FILM FESTIVAL**

**Tuesday 4 October**

**Wednesday 5 October**

**7:30pm – 9:00 pm**

**Alice Springs Discovery Holiday Park**

A program of videos in-competition will be screened at a grassed outdoor area along the beautiful Discovery Caravan Park. All screenings are free. Food trucks will be on-site for dinner. Please dress warmly as the nights may be cold at this time of year in Alice Springs.

Entry is free for all FRAIM delegates. Tickets are also available for purchase at [fraim.ictv.com.au](http://fraim.ictv.com.au).

### **FRAIM WORKSHOPS**

**Tuesday 4 October –**

**Thursday 6 October**

FRAIM workshops will be run in six sessions from 4–6 October 2022 at the Desert Knowledge Precinct, the Centre for Appropriate Technology, BIITE and at ICTV. A final feedback session will take place on the afternoon of October 6, 2022.

### **ICTV VIDEO AWARDS**

**Thursday 6 October**

**7:00pm – 9:30pm**

**Alice Springs Cinema**

The ICTV Video Awards is a gala event and will be presented at the Alice Springs Cinema on Thursday 6 October 2022. It will also be broadcast live on ICTV and ICTV Play. MC Foxy Empire will be joined by local musicians.

# FRAIM WORKSHOPS

## WORKSHOP 1 CREATING COMEDY

Got a funny story you want to share? Love to laugh? The Creating Comedy Workshop looks at the elements required to tell and produce a humorous story for screen with a focus on content—the creation, performance and direction of comedy. This workshop will look at comedy in our everyday lives and will require feeling comfortable to speak in small groups and work in small teams. You don't need to understand how to shoot the story (technical skills), but a basic understanding of framing shots would be useful in understanding the production process.

**Trainer**—Tamara Whyte

**Mentor**—Jacyn De Santis

### Tamara Whyte

Tamara Whyte works across film/video, photography and photomedia. She has shot, written, directed and produced a number of short documentaries, drama and video works since 2010 and has been screened and exhibited both nationally and internationally. Her photomedia work is held in private collections. A descendant of the Warrgamay peoples of coastal far north Queensland, she has completed tertiary studies in Drama, Screen and Media and has a Masters in Indigenous Social Policy. In 2020, she was the recipient of the Inaugural Centralised Documentary Australia Foundation Fellowship.



## WORKSHOP 2 PRODUCING NEWS & MICRODOCUMENTARIES IN LANGUAGE

This workshop supports participants to plan, research, produce, edit and translate either a news story, a current affairs story or a microdocumentary. The planning and research sessions are classroom-based, while later sessions support participants to record a story and to locate B-roll material and cutaways. The final sessions are focused on post-production including translation, back translation and subtitling. Production assistance will be available for participants who do not have editing experience. It is open to non-language speakers, however stories written in English will be translated into language. Content will be drawn from both ICTV workshops and what is happening in Alice Springs.

**Trainer**—Tony Collins

**Mentor**—Damien Williams

**Translator**—Theresa Napurrurla Ross

**Additional support**—Dan Wood

**ABC**—Ella Archibald-Binge

**ABC**—Dylan Anderson

**ABC**—Rebecca Rose

### Tony Collins

Tony Collins who has worked as a journalist and broadcaster for over 30 years in community radio and television as well as ABC Radio and TV. He is an experienced news reporter and documentary maker and has worked with many Indigenous broadcasters in remote communities and in urban centres producing programs in English as well as a range of Indigenous languages. He is based in Alice Springs where he has produced several news stories for ICTV in Arrernte language with Arrernte production teams.



# MEET THE TRAINERS

## WORKSHOP 3 PRODUCING SEQUENTIAL EVENTS

This practical videography workshop will cover what is required to get the correct coverage of a live event, such as an awards night or football game, and a sequential structured recording like a cooking show in a studio or on location. It will cover working with a single camera set up, how to work collaboratively as a team in a multicamera situation, how to work in a live-to-air recording environment, and the difference between a live vision mix and shooting for an editor. Content for this workshop will be a cooking demonstration by local celebratory bushfoods expert, Rayleen Brown and students from St Joseph's Flexible Learning Centre. There will be an opportunity for some delegates to participate in the live broadcast of the ICTV Video Awards.

**Trainer**—Devris (Dev) Hasan

**Mentor**—Ashley Renehan

### Devris Hasan

Devris (Dev) Hasan is a Cinematographer / Filmmaker who has been working in the Australian film and television windustry for over 20 years. His strong affiliation with the Arts has also led to his filming of performance art, theatre productions, exhibitions and music festivals, in addition to imparting knowledge as a visiting lecturer for over 17 years with institutions including NIDA, TAFE (WA), Film & Television Institute (WA), Metroscreen (NSW) and the Australian Film Television and Radio School (AFTRS).



## WORKSHOP 4 DOCUMENTARY MASTERCLASS

Indigenous screen practitioners have been using film and video for many years to explore, challenge and present an Indigenous perspective to a wider audience. Stories of land rights, water rights, self-determination and repatriation feature strongly in ICTV programming. This documentary masterclass is a targeted workshop for contributors who have produced several documentaries for ICTV and would like to take their documentary film-making practice to the next level.

**Trainer**—Pauline Clague

**Mentor**—Mitch Torres

### Pauline Clague

Pauline Clague is Associate Professor, Manager of Cultural Resilience Hub, Jumbunna Institute for Indigenous Education & Research at UTS. A Yaegl woman from North Coast NSW, she has worked as a storyteller and producer in film and TV for 25 years. As an NSW Treasury endorsed Creative Specialist, Pauline helps independent filmmakers and other creative people to strengthen their financial sustainability. She was awarded the Stanley Hawes Award in 2015 for her contribution to Australian documentaries and is the 2020 Natalie Miller Fellow.







*Jody Ward and Rachel Paltridge during FRAIM Workshops, 2019*

## **WORKSHOP 5 PRODUCING MUSIC VIDEOS**

Working with Eastern Arrernte Band with two mastered music tracks, this workshop will explore a range of options for producing music video clips. We will be capturing their best performance, building dramatic storylines through creative coverage and exploring the fun of in-camera and digital effects. Participants will leave this workshop with the ability to make their own video clips with a greater understanding of film language and the confidence to push boundaries.

**Trainer**—Anna Cadden  
**Mentor**—Micha Williams

### **Anna Cadden**

Anna Cadden is a Producer, Cinematographer, Photographer and Visual Artist with over 20 years of experience.

Anna has facilitated the production of hundreds of films within rural and remote Australian communities and provided film, photography and community broadcasting training in remote locations across Queensland, Northern Territory, Western Australia, South Australia and Tasmania.



# FRAIM PEOPLE

## FRAIM AND ICTV STAFF

**Rita Cattoni** – CEO & FRAIM Director

**Laurie May** – FRAIM Co-Director & Producer

**Ashley Renehan** – ICTV Station Manager & FRAIM Mentor

**Alex Cadden** – ICTV Operations Manager

**Vito Lucarelli** – ICTV Digital Projects Coordinator & FRAIM Audio Support

**Luke Cadden** – ICTV Campaign Officer & FRAIM Production Assistant

**Ben McIntyre** – ICTV & FRAIM Technical Support

**Dan Woods** – ICTV Senior Journalist & FRAIM Workshop Support

**Damien Williams** – ICTV Media & Language Officer & FRAIM Mentor

**Will Thomson** – ICTV Technical Production Coordinator & ICTV Video Awards Producer

**Jason Matthews** – ICTV Senior Programmer & FRAIM Editor

**Kim Hodder** – ICTV Senior Programmer & FRAIM Editor

**Effy Marie Smith** – ICTV Graphics Officer

**Yuleya Walker** – ICTV Admin Officer

**Michael Hale** – Freelance Camera Operator

**Jonas Dare** – ICTV/FRAIM Video Awards Content Coordinator & Acquisitions Coordinator

**Celeste Bray** – ICTV Support

**Agnes May** – ICTV Language and Media Officer

**Kylie McFarland** – FRAIM Production Assistant



## ICTV BOARD OF DIRECTORS

**Tamara Whyte** (Chairperson)

**Nelson Conboy** (Deputy Chairperson)

**Nikki McCoy** (Secretary)

**Neil Turner** (Treasurer)

**Henry Augustine** (Director)

**Lynette Ellis** (Director)

## ACRONYMS

**AFTRS** – Australian Film, Television and Radio School

**DKP** – Desert Knowledge Precinct

**CfAT** – Centre for Appropriate Technology

**DKA** – Desert Knowledge Australia

**BIITE** – Batchelor Institute of Indigenous Tertiary Education

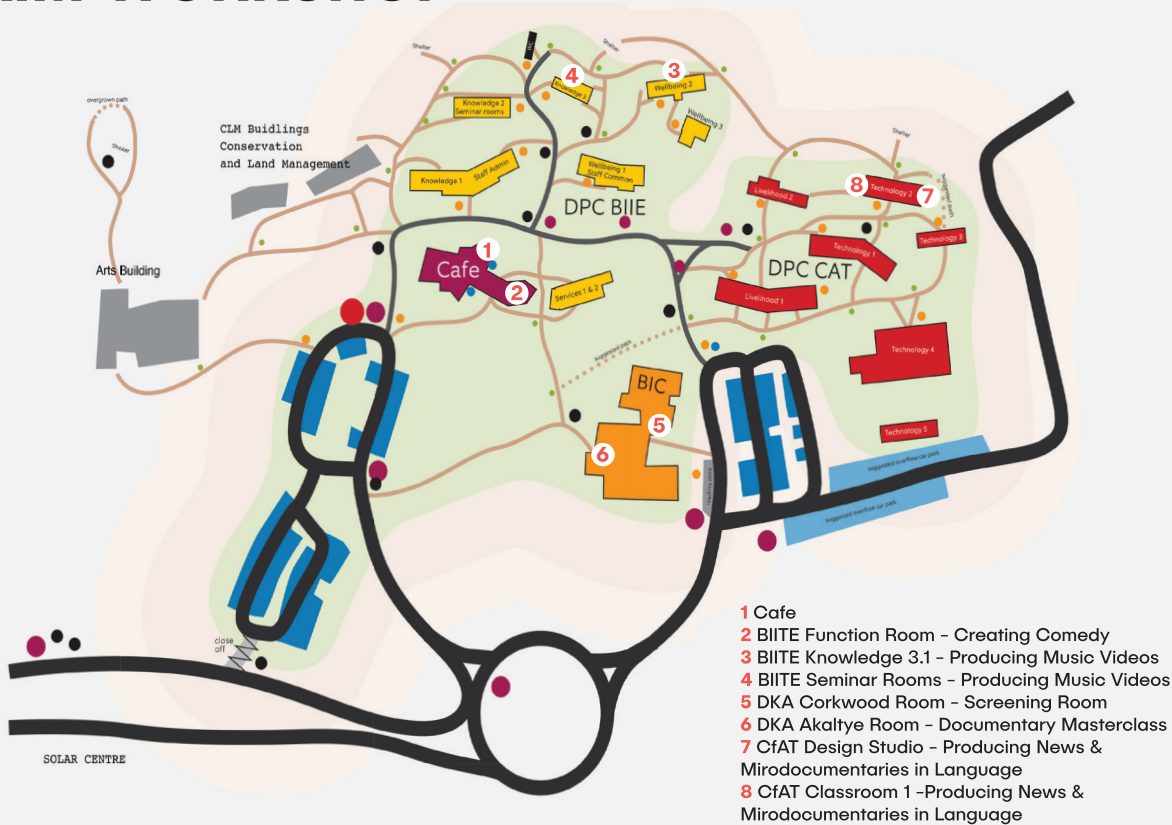
**RFDS** – Royal Flying Doctor Service



# PROGRAM SCHEDULE

<b>Monday</b>		
<b>Check-in/Registration</b>	Royal Flying Doctor Service Cafe	18:00-19:00
<b>FRAIM Dinner &amp; Presentations</b>	Royal Flying Doctor Service Cafe	18:00-21:30
<b>Tuesday</b>		
<b>Check in/Registration</b>	Outside Corkwood Room, DKA	08:00-09:00
<b>Breakfast</b>	Bunk House – Discovery Caravan Park	07:30-08:30
<b>Welcome to Country by Lynette Ellis</b>	Corkwood Room, DKA	08:30-09:00
<b>Workshop Session #1</b>	DKA, BIITE, CfAT & ICTV	09:00-12:30
<b>Lunch</b>	Outside Corkwood Room, DKA	12:30-13:15
<b>Workshop Session #2</b>	DKA, BIITE, CfAT & ICTV	13:15-16:30
<b>Dinner</b>	Sunset Hill – Discovery Caravan Park	18:30-20:00
<b>Cultural Activity &amp; Welcome</b>	Sunset Hill – Discovery Caravan Park	19:00-19:30
<b>FRAIM Film Festival</b>	Sunset Hill – Discovery Caravan Park	19:30-21:00
<b>Wednesday</b>		
<b>Breakfast</b>	Bunk House – Discovery Caravan Park	07:30-08:30
<b>Workshop Session #3</b>	DKA, BIITE, CfAT & ICTV	09:00-12:30
<b>Lunch</b>	Outside Corkwood Room, DKA	12:30-13:15
<b>Workshop Session #4</b>	DKA, BIITE, CfAT & ICTV	13:15-16:30
<b>Dinner</b>	Sunset Hill – Discovery Caravan Park	18:30-20:00
<b>FRAIM Film Festival</b>	Sunset Hill – Discovery Caravan Park	19:30-21:00
<b>Thursday</b>		
<b>Breakfast</b>	Bunk House – Discovery Caravan Park	07:30-08:30
<b>Workshop Session #5</b>	DKA, BIITE, CfAT & ICTV	09:00-12:30
<b>Lunch</b>	Outside Corkwood Room, DKA	12:30-14:00
<b>ICTV AGM &amp; Industry Presentations</b>	Corkwood Room, DKA	12:45-14:00
<b>Workshop Session #6 Presentation</b>	Corkwood Room, DKA	14:00-16:30
<b>Dinner</b>	Bunk House – Discovery Caravan Park	17:00-18:00
<b>Pre-Awards Mingle</b>	Alice Springs Cinema	18:00-19:00
<b>ICTV Video Awards</b>	Alice Springs Cinema	19:00-21:30
<b>Friday</b>		
<b>Breakfast</b>	Bunk House – Discovery Caravan Park	07:00-08:00
<b>Delegate Check Out</b>	Discovery Caravan Park	07:00-10:00
<b>Transfers to Airport</b>		07:00-17:00

# FRAIM WORKSHOP - Desert Knowledge Precinct



**ALICE SPRINGS**

- DELUXE
- SUPERIOR
- STANDARD
- ECONOMY
- ENSUITE SITES
- SAFARI TENTS
- POWERED SITES
- UNPOWERED SITES
- POWERED TENT SITES
- COMMON AREAS
- AMENITIES
- PERMANENT / STAFF
- POOL
- LAUNDRY
- DUMP POINT
- CAMP KITCHEN
- PLAYGROUND
- JUMPING PILLOW
- READING ROOM
- GAMES ROOM
- FIREPLACE
- BIN
- BASKETBALL COURT
- CLOTHES LINE
- BBQ
- BUS STATION
- GO KARTS
- BMX TRACK
- EVACUATION POINT
- FIRE HOSE REEL
- DEFIBRILLATOR
- DOG FRIENDLY AREA

We'd love to see your photos and hear about your time at Discovery Parks - Alice Springs.



# FRAIM is supported by:

The ICTV FRAIM Workshops are supported by Screen Territory.



The ICTV FRAIM Workshops have been developed with the assistance of the Screen Australia First Nations Department.



The ICTV FRAIM Workshops, including the Comedy Workshop, are a collaboration between AFTRS and ICTV.



The ICTV FRAIM Workshops are supported by the Community Broadcasting Foundation.



ICTV would like to thank and acknowledge the many organisations, funding agencies and businesses who have supported FRAIM.

