



FRAIM
The Festival of Remote Australian
Indigenous Moving-Image

Fraim Presented by **ICTV**

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08 8952 3118

FRAIM 2021 SKILLS WORKSHOPS OUTLINE

October 5, 6 and 7 2021

FRAIM 2021 Skills Workshops are an invitation only event for Indigenous screen practitioners who reside in geographically isolated areas of Australia and who have provided video content to ICTV since May 2019.

The purpose of Skills Workshops is to support emerging and mid-career Indigenous screen practitioners to improve their skills and in turn, the quality of the video material they are producing.

Five workshops have been designed with each workshop focusing on a specific type of content:

1. Producing comedy (humorous stories)
2. Producing news in language using a range of professional and prosumer tools
3. Coverage and editing of sequential events, including live broadcasts and streams
4. Stories of Indigenous Rights - Documentary production Masterclass
5. Producing music video clips

Each workshop will be limited to a maximum of 12 delegates, and each workshop will have a trainer and at least one Indigenous mentor.

Most workshops will be held at The Desert Knowledge Precinct in Alice Springs, but some of the workshops may also take place at the ICTV studio or multiple locations depending on the content.

The FRAIM skills workshops will be supported by additional short sessions focusing on:

- Graphics
- Funding options and distribution pathways



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WORKSHOP #1 - PRODUCING COMEDY

(Including the recording of stories that make us laugh)

There are many ways to tell funny stories on screen and there are many humorous stories told in remote communities. This workshop will review a number of different ways to tell stories to bring out the humour. The workshop will include the recording of stories with some well-known gifted story tellers.

This workshop, supported by AFTRS, will focus on how to direct the recording of these stories, and then how to further visualise and enhance the stories on screen including the use of animation and performance.

WORKSHOP #2 - PRODUCING NEWS & MICRODOCS IN LANGUAGE

(Including using a range of different production tools)

ICTV has recently commenced production of a regular television news program, which is delivered in one of three Central Australian Indigenous languages each fortnight.

In addition to developing new stories in-house, the project has licensed stories from community producers and journalists. There is currently also opportunity to generate income through the production of news stories for community screen practitioners from other broadcasters and news services.

This workshop will look at the challenges in researching and producing a local newsworthy story and micro-documentaries, in addition to the unique issues and solutions around presenting stories in language

This workshop will look at the following:

- What makes a story news-worthy?
- How to structure a story.
- What media is required to present the story, and what the options are here? (B-Roll, overlay, interview)
- What tools do community screen practitioners have to produce these stories?
- What to do with stories produced in language? (translation and subtitling)
- Moving from stories in English to language, including how to reversion English language stories to make them easier to translate. (including back translations)
- How to upload stories?
- How to get paid for stories?



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- Maintaining community and cultural values.
- Maintaining linguistic values.
- What are some of the legal considerations?

The news workshop will develop stories from the workshops as well as those happening locally. Workshop trainers will be drawn from the ICTV Community News Team.

WORKSHOP 3 - COVERAGE AND EDITING OF SEQUENTIAL EVENTS

(Including live broadcast and streams)

Cultural, religious, bush-tucker and live broadcast content are some of the most popular types of programming on ICTV. All these events follow a sequential structure and need to be recorded in their entirety, therefore a multi-camera approach provides optimal coverage.

This workshop will focus on the types of events that are sequential and are most suited to live, or quasi-live, broadcasting and streaming and will culminate in the live broadcast of the ICTV Video Awards.

This workshop will look at how to cover sequential events with multiple and single cameras with a focus on:

- Understanding the action or sequences;
- Spatial considerations;
- Camera placement, lighting and framing;
- Recording with and without communications;
- Recording with and without a vision mixer;
- Equipment options (two vs three camera coverage; using prosumer tools such as Mevo, Zoom Q8 HD, others);
- Equipment issues (mis-matched cameras) and matching cameras with colour-correction;
- Getting great audio;
- Post-production;
- Getting your stream to ICTV, ICTV Play, YouTube, Facebook.

WORKSHOP #4 - DOCUMENTARY PRODUCTION MASTERCLASS

(Stories of Indigenous rights)

Indigenous screen practitioners have been using film and video for many years to explore, challenge and present an Indigenous perspective to a wider audience. Stories of land rights, water rights, self-determination and repatriation feature strongly in ICTV programming.



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This documentary masterclass is a targeted workshop for screen practitioners who have produced several documentaries for ICTV and would like to take their documentary film-making practice to the next level. There will be a focus on producing documentaries with a 'rights' focus.

Participants will work with a trainer and an Indigenous documentary film-maker. The workshop will explore different ways to approach documentary film-making including:

- Fly-on-the-wall
- Observational
- Interview and overlay
- Experimental
- Using animation and graphics.

Participants will work with 'rushes' to apply these different approaches to telling the same story.

WORKSHOP #5 - PRODUCING MUSIC VIDEO CLIPS

In this workshop, participants will work with a local band and pre-recorded music to produce a range of different types of music video clips. Workshop elements include:

- Working with the musicians to visualise the music
- Band members as talent, and lip synching
- Creating a drama or story for the music video clip
- Working with multiple artistic visions.

This workshop will review several music video clips that visualise the musical work in different and creative ways. Participants will work to achieve similar outcomes with the music video clips they produce.